



**PACKFORWARD**

**THE PACKAGING CONFERENCE 2025**

**November 20, 2025 | Expo Tel Aviv**

## CONFERENCE FOCUS

**PACKFORWARD**, the Packaging Conference, will offer a forward-looking vision of the packaging world, combining advanced technologies, sustainability, and innovative consumer experiences. The conference will focus on the main trends shaping the packaging industry in the modern era and will present a variety of breakthrough solutions:

**Technological Innovation:** Emphasis on the development of smart materials and advanced technologies that enable shelf-life extension, increased efficiency throughout the entire value chain, and the integration of sustainability principles.

**Enhancement of the Consumer Experience:** Incorporation of smart design, breakthrough innovation and interactive packaging that provides consumers with a tailored and optimal experience.

**Artificial Intelligence (AI):** AI technology is involved in all aspects of packaging and offers new opportunities to improve design, production, and operation. The discussion will cover innovative options and the possibilities AI brings to the field.

**Environmental Quality:** Eco-friendly packaging will be at the center of the discussion, focusing on a variety of solutions to reduce the environmental impact of packaging and their key role in preventing food waste and minimizing loss.

The conference will be held alongside the IsraFood exhibition, Israel's leading annual professional platform for the food and beverage industry. It facilitates networking, business deals, and trade connections between manufacturers, importers, and industry professionals representing both the institutional and private markets.

**IsraFood** – The 39th International Exhibition for Food and Beverage, showcases the full range of products and services in the food and beverage industry, providing decision-makers and professionals with a comprehensive update on innovations in their realm.

**TARGET AUDIENCE INCLUDES:** Packaging industry clients | CEOs and VPs | Packaging managers | Buyers and procurement managers | Food & beverage managers | Chefs, restaurateurs, pastry chefs | Senior executives and other key decision-makers



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## SPONSORSHIP & EXHIBITION OPPORTUNITIES

**Join us as a conference sponsor and gain unparalleled exposure!**

We offer a unique opportunity to combine conference sponsorship with a prominent presence at IsraFood throughout its three days. This is your opportunity to meet a wide, targeted professional audience and benefit from dual visibility – reaching both conference attendees and exhibition visitors – while generating valuable business leads. Seize this unique opportunity to launch new products, meet potential clients and strengthen your brand.

SPONSORSHIP LEVEL	CONFERENCE SPONSORSHIP + EXHIBITION SPACE			CONFERENCE SPONSORSHIP		
	PLATINUM	GOLD	SILVER	PLATINUM	GOLD	SILVER
SPEAKING OPPORTUNITY / LECTURE*	✓			✓		
PANEL PARTICIPATION*		✓			✓	
BRAND LOGO FEATURED IN ALL CONFERENCE PUBLICATIONS	✓	✓	✓	✓	✓	✓
EXHIBITION SPACE AT ISRAFOOD (6M2) FOR 3 DAYS	✓	✓	✓			
EXHIBITION SPACE (4M2) NEXT TO THE CONFERENCE HALL AT NO ADDED COST				✓	✓	✓
<b>COSTS</b>	ILS 4,400	ILS 6,900	ILS 9,800	ILS 11,000	ILS 10,000	ILS 6,000

PRICES DO NOT INCLUDE VAT\*

**COMMENTS:**

- Participation in a lecture and/or panel is subject to the approval of the conference chair. Lectures will be professional only and not commercial.
- The cost for each additional square meter of exhibition space during the three days will be according to the exhibition price list and the size of the space (no reimbursement on modular construction).
- Exhibition details and participation are subject to the pricing terms and participation conditions as specified in the exhibition brochure and exhibitor participation terms.

